



Volunteer News

May 2012

WORLD MEN'S CURLING VICTORIA 2013



Introducing the Title Sponsor – Ford of Canada

Ford Motor Company of Canada has a long history as unique as Canada itself with the first cars being produced in 1904. "In our 18th year as partner to the Ford World Curling Championship, Ford of Canada is proud and honoured to be title sponsor of the 2013 championship, which will take place in the great city of Victoria," said Graeme Whickman, Vice-President of Marketing, Ford of Canada.

www.ford.ca

Welcome Volunteers!

The Ford World Men's Curling Championship is proud of our enthusiastic and outgoing volunteers who will welcome the international community of athletes, coaches, and fans to Victoria, British Columbia.

There are volunteer positions available. Please check the website in September for information about the 2013 event. More than 500 volunteers will contribute countless hours of their time to the success of this championship. They are the faces of the Ford World Men's, working in the Save-On-Foods Memorial

Centre and The Patch, situated in the Victoria Curling Club which is adjacent to the event centre.

Volunteers are often the first people to greet the athletes and fans and their contributions are always invaluable to the success of Season of Champions events. Volunteers are always welcome and appreciated. Volunteer rallies will be staged to provide details on specific roles leading up to the event. Dates and times for the information sessions will be provided in upcoming editions of this newsletter.



History, tradition and the secrets of curling on Vancouver Island...

About the Victoria Curling Club

Curling started in the City of Victoria with the determination and hard work of W.J. Bill Hyde. In 1950 the club signed a lease for the land with the city, but it was not until 1952 that progress and construction was undertaken. The construction of the facility was delayed by the metal shortages created by the Korean

War, therefore structural support beams were made from wood. The grand opening of the Club occurred in February, 1953 with many club members lending a hand in construction. The Victoria Curling Club has eight sheets of ice, food & beverage services and meeting space.

The Victoria Curling Centre, as it is known as today, is still classified as one of the largest curling clubs in the province. And this feat is due to all the hard work that was done in the early years by its founding members.



www.victoriacurlingclub.com

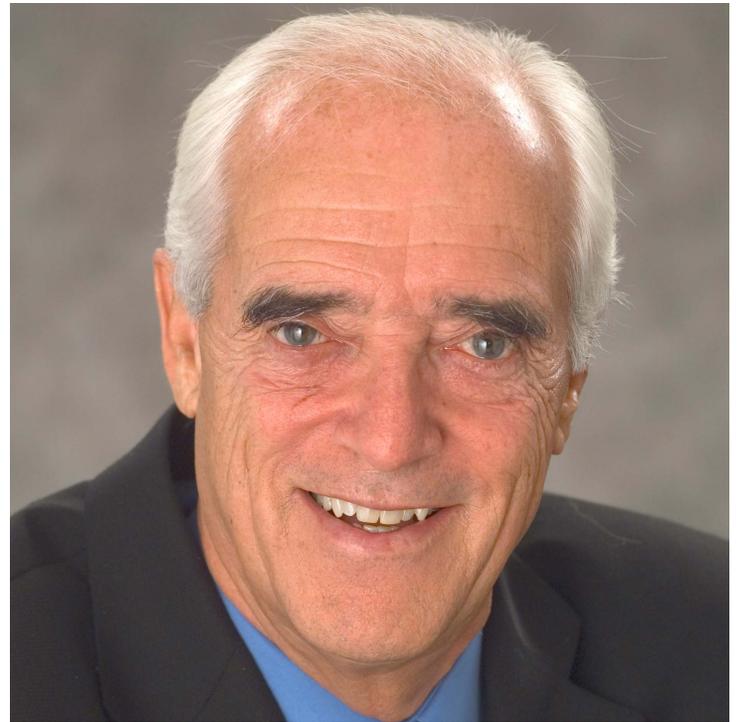


Where to Stay – Hotel Grand Pacific

Facing the Inner Harbour and adjacent to the Legislature, the Hotel Grand Pacific is a World Ambassador sponsor of the Ford World Men's Curling Championship. The luxurious facility is just blocks away from the downtown restaurants, shopping scene and Fisherman's Wharf – a working harbor surrounded by food kiosks, unique shops and eco-tour adventures.

www.hotelgrandpacific.com





Keith Dagg

Co-Chair of the Host Committee

Keith worked 10 years for Imperial Oil and was Area Manger for Southern Vancouver Island until 1965. He became a partner in C-FAX Radio from 1965 to 1980.

Keith was a founding partner in Copeland Communication in 1980 and started Keith Dagg Consulting in 2009.

Keith chaired the 2005 Ford World Curling Championship in Victoria. He was a founding director of the Vancouver Island Open Golf Society in 1981 and still is a Director operating the \$200,000 Times Colonist Islands Savings

Open Golf Tournament. Also Chair of the Victoria Curling Legacy Foundation, Director of the Telus Community Board, Director of Highlander Soccer, and a Director of the BC Museum Foundation Board. Keith also was a director of the 2007 FIFA U20 World Soccer.

Keith enjoys spending time with his beautiful wife Deborah, as well as his sons, seven grandkids, dogs Harleigh and Shylow and cat, Cely.

Keith loves to curl and golf and is a proud member of both the Victoria Curling Centre and Victoria Golf Club.



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